



THE WHOLESALE FRUIT TREE GROWER

Del Rancho Fortuna

Located one mile south and two miles east of McFarland, Kern County, California

P. O. BOX 548

McFARLAND, CALIFORNIA Phone ... McFARLAND 81W



SOLD TO _____

RETAIL SALES PERMIT NO. _____

ADDRESS _____

CITY _____

COUNTY _____

STATE _____

PLEASE SIGN _____

FALL 1955 AND SPRING 1956

WHOLESALE PRICE and ORDER LIST

NURSERY TRADE ONLY

TERMS: NET, 30 DAYS AFTER DELIVERY. Credit must be established before shipment. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost. All trees are sold in units of 10. All grape vines in units of 50 except where otherwise specified.

No order is too small. We give every consideration and courtesy to each order as it is received.

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PLEASE NOTE: We have a limited supply of Jumbo grade in
practically all varieties at 20c extra—Write us your needs.
oooooooooooooo

SIZE Price Per Tree in Units of 10	Height Caliper 6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
PEACH ON PEACH HOME ORCHARD & SHIPPING VARIETIES				
✓ Australian Saucer				
✓ Babcock				
✓ Bonita				
✓ Elberta				
✓ Fay Elberta				
✓ Golden Jubilee				
✓ Hale Haven				
✓ Indian Blood Free				
✓ J. H. Hale				
✗ Kim Elberta (Early)				
✓ Krummell				
✓ Lovell				
✓ Mayflower				
✓ Miller's Late				
✓ Muir				
✓ Nectar				
✓ Red Haven				
✓ Rio Oso Gem				
✓ Rubidoux				
✓ Salway				
✓ Strawberry Free				
✓ Ventura				
CANNING CLINGS ON PEACH				
✓ Indian Blood Cling				
✓ Orange Cling				
✓ Phillips				
✓ Red Bird				
✓ Sims				
✓ Strawberry Cling				
✓ White Heath				

SIZE Price Per Tree in Units of 10	Height Caliper 6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
NECTARINE ON PEACH				
✓ Fireglobe				
✓ Goldmine				
✓ Gower				
✓ John Rivers				
✓ Quetta				
✓ Stanwick				
ALMOND ON PEACH				
✓ Drake				
✓ I X L				
✓ Jordanolo				
✓ Ne Plus Ultra				
✓ Nonpareil				
✓ Texas				

DEL RANCHO FORTUNA OFFERS NEW FOR 1955-56

FIREGLOBE NECTARINE. A large yellow, freestone. Ripens at Elberta time Page 1

LARODA PLUM. Large, round plum ripening mid-summer. Very sweet-fleshed. Good shipper Page 2

NUBIANA PLUM. Reddish-blue, almost a polished black skin color. Beautiful amber flesh. Self-fruitful Page 2

QUEEN ANN. Late maturing, the only Japanese plum to ripen in President season. Large, sweet, good storage qualities. Page 2

REDROY PLUM. Medium size, round, red fruit. Sweet, firm, golden-amber flesh. Self fruitful Page 2

VAN CHERRY. Bing-type, ripening earlier, resistant to cracking. Pollenizer for and pollinated by Bing, Lambert, Royal Anne Page 2

SIZE Price Per Tree in Units of 10	Height Caliper 6-8' H 3/4-1 .70	6-8' 5/8-3/4 .60	4-6' 1/2-5/8 .50	3-4' 3/8-1/2 .45
APRICOTS ON APRICOT				
✓ Blenheim				
✓ Early Bee 20c extra				
✓ Moorpark				
✓ Newcastle				
✓ Perfection				
REEVES				
See Armstrong Varieties				
✓ Routiers Peachcot				
✓ Royal				
✓ Tilton				
APRICOT ON MARIANA				
Blenheim				
Newcastle				
Royal				
Tilton				
PRUNES				
✓ Early Italian				
✓ French Improved				
✓ Italian				
✓ Standard				
✓ Sugar				
PLUMS				
✓ Beauty				
✓ Becky Smith				
✓ Burmosa				
✓ Damson				
✓ Eldorado				
✓ Green Gage				
✓ Kelsey				
✓ Laroda				
✓ Late Santa Rosa				
✓ Mariposa				
✓ Nubiana				
✓ President				
✓ Queen Ann				
✓ Redroy				
✓ Santa Rosa				
✓ Satsuma				
✓ Stanley				
✓ Tragedy				
✓ Wickson				
✓ Howard Miracle 20c higher				
"This patented variety of plum tree is being handled under license from patent owner."				
PEARS				
	.75	.65	.55	.45
✓ Anjou				
✓ Bartlett				
✓ Comice				
✓ Kieffer				
✓ Seckel				
✓ Winter Bartlett				
✓ Winter Nelis				

DWARF FRUIT TREES					
Small—Ideal for backyard plantings. Earlier and heavier bearing than regular trees.					
DWARF APPLE					
Tied in Units of 5					\$1.50 each
Beverly Hills					
Double Red Delicious					
DWARF PEARS ON QUINCE					
Bartlett					
B. Hardy					
Kieffer					
FLORY DWARF PEACH					
A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.					
FLORY DWARF					
2 Yr. Old Budded Trees, each, \$1.50					
DWARF FLOWERING PEACH					
Variegated (Pink-White)					Two Year \$1.00 each
Dwarf Red					
Dwarf Pink					
SIZE Price Per Tree in Units of 10	Height Caliper 6-8' H 3/4-1 .75	6-8' 5/8-3/4 .65	4-6' 1/2-5/8 .55	3-4' 3/8-1/2 .45	
APPLES					
Beverly Hills					
D'ble Red Delicious					
Gravenstein					
Jonathan					
Red Astrachan					
Red Delicious					
Red June					
W. Astrachan					
Winter Banana					
Yellow Bellflower					
Yellow Delicious					
Y. N. Pippin					
CRAB APPLES					
Red Siberian					
Transcendent					
QUINCE					
Orange					
Pineapple					
Smvrna					
CHERRIES ON MAZZARD	.75	.65	.55	.50	
CHERRIES ON MAZZARD					
Bing					
Black Tartarian					
Lambert					
Royal Anne					
CHERRIES ON MAHALEB					
Bing					
Black Tartarian					
English Morello					
Montmorency					
Royal Anne					
Van					

SIZE	Caliper	Price Per Tree In Units of 10			
		5/8-3/4 1.50	1/2-5/8 1.25	3/8-1/2 1.00	1/4-3/8 .90

PERSIMMONS

- ✓ Fuyu 10c higher
- ✓ Hachiya
- POMEGRANATE**
- ✓ Wonderful

SIZE	Height Caliper	Price Per Tree In Units of 10			
		5-6' 3/4-1 .60	4-5' 5/8-3/4 .50	3-4' 1/2-5/8 .45	2-3' 3/8-1/2 .40

FIGS

- ✓ Black Mission
- ✓ Brown Turkey
- ✓ Kadota
- ✓ White Adriatic

WALNUTS	10-12'	8-10'	6-8'	4-6'	3-4'	2-3'
	2.25	2.00	1.75	1.50	1.20	.85

- ✓ Eureka
- ✓ Franquette
- ✓ Hartley Franquette
- ✓ Payne
- ✓ Placentia Perfection

PECANS	Price Per Tree In Units of 10					
	6-8' 2.50	4-6' 2.25	3-4' 1.75	2-3' 1.50		

- ✓ Mahan

Fruiting-Flowering PEACHES

SIZE	Height Caliper	6-8' H	6-8'	4-6'	3-4'
		3/4-1 .85	5/8-3/4 .75	1/2-5/8 .65	3/8-1/2 .60

ROYAL RED LEAF PEACH

A definitely worthwhile recent introduction. Large white blossoms cover the tree in Spring like a cloud of dancing butterflies, followed by wine-red foliage. Honey-sweet, white fleshed freestone, ripening in August.

DELICIOUS FRUITS BEAUTIFUL FLOWERS (Pat. Applied For) Quan.	10-49	6-8' H	6-8'	4-6'	3-4'
	50-249	3/4-1 1.35	5/8-3/4 1.25	1/2-5/8 1.10	3/8-1/2 1.00

- ✓ Daily News 2-Star
- ✓ Pink Blossoms 10c less per tree
- ✓ Daily News 3-Star
- ✓ Dk. Pink Blossoms
- ✓ Daily News 4-Star
- ✓ Salmon Blossoms

FLOWERING TREES

SIZE	Height Price per tree in units of 10	6-8' H	6-8'	4-6'	3-4'
		3/4-1 .75	5/8-3/4 .65	1/2-5/8 .55	3/8-1/2 .50

FLOWERING PEACH

- Early D'ble Red
- Helen Borchers (Pink)
- Late D'ble Pink
- Late D'ble Red
- Peppermint
- San Jose Pink
- White Double

FLOWERING APRICOT

- Dawn
- ✓ Peggy Clarke
- Rosemary Clarke

FLOWERING CRAB	6-8' 5/8-3/4 .75	4-6' 1/2-5/8 .60	3-4' 3/8-1/2 .50	2-3' 1/4-3/8 .45
Pyrus Arnoldiana				
✓ Pyrus Eleyi				
✓ Pyrus Floribunda				
✓ Pyrus Hopa				
Pyrus Ionescens plena (Betchel's) 25c higher				
✓ Pyrus Scheideckeri				

SIZE	Height Caliper	6-8' H	6-8'	4-6'	3-4'
		3/4-1 .75	5/8-3/4 .65	1/2-5/8 .55	3/8-1/2 .50

FLOWERING PLUM (Purple-leaf)

- Prunus Blireiana
- ✓ Prunus Hollywood
- ✓ Prunus Pissardi
- ✓ Prunus Thundercloud
- Prunus Vesuvius

SHADE TREES

SHADE TREES	JUMBO 3.00	12-14' 2.25	10-12' 1.75	8-10' 1.50	6-8' 1.10	4-6' .85
American Sycamore						
Ariz. Fruitless Mulberry						
Chinese Elm						
European Sycamore						
Fruitless Mulberry						
Hardy Catalpa						
Maple-Leaf Fruitless Mulberry						
Mississippi Hackberry						
Modesto Ash						
Silver Maple						
White Birch						
Paul's Scarlet Hawthorne						
Goldenrain—50c higher						
Weeping Mulberry						

6-Ft. Standards, Each \$4.00

GRAPE VINES

Write for Prices on 1000 or more Certified and Can Be Shipped Anywhere	Jumbo Grade Units of 25 \$8.00 per 100	No. 1 Grade Units of 50 \$5.00 per 100
✓ Almeria		
✓ Black Hamburg		
✓ Black Monukka		
✓ Emperor		
✓ Khandahar		
✓ Ladyfinger		
✓ Malaga		
✓ Muscat		
✓ Red Malaga		
✓ Ribier		
✓ Rose of Peru		
✓ Tokay		
✓ Thompson Seedless		
✓ Solonix x Othello 1613	\$6.00 per 100	
AMERICAN VARIETY	In Units of 25	\$15.00 per 100
✓ Concord		
GRAPE VINES—THE NEW VARIETIES	In Units of 10	
✓ Black Rose—20c each		
✓ Cardinal—15c each		
✓ Delight—20c each		
✓ Golden Muscat—20c each		
✓ Italia—20c each		
✓ Perlette—20c each		
✓ Queen—20c each		
✓ Royal Thompson—20c each		

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DEL RANCHO FORTUNA
P. O. BOX 548
McFARLAND, CALIFORNIA

ARMSTRONG PATENTED VARIETIES

WHOLESALE PRICE

^{3/8-Cal. and Up} ^{Under 3/8 5% Per Tree Less}	Retail Price	1-9 1.65	10-19 1.50	20-99 1.25	100 Up 1.15
Altair Peach P. P. No. 1022	2.50				
Curlew Peach P. P. No. 651	2.50				
Flamingo Peach Pat. No. 661	2.50				
Golden Blush Peach P. P. No. 473	2.50				
Meadowlark Peach P. P. No. 528	2.50				
Reeves Apricot P. P. No. 693	2.50				
		1.85	1.65	1.40	1.30
Redwing Peach P. P. 621	2.75				
Robin Peach P. P. No. 529	2.75				
		2.00	1.80	1.50	1.40
Panamint Nectarine P. P. No. 1100	3.00				
Pioneer Nectarine P. P. No. 787	3.00				
Silver Lode Nectarine P. P. No. 1023	3.00				
		2.35	2.10	1.75	1.65
Springtime Peach P. A. F.	3.50				

All Prices quoted F.O.B. Nursery. Packing or Delivery at cost. All trees are sold in units of 10.

"Seller gives no warranty, express or implied, as to the variety or productivity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

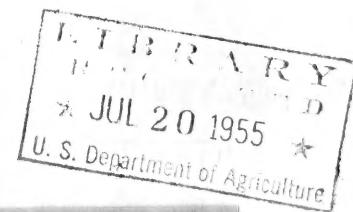
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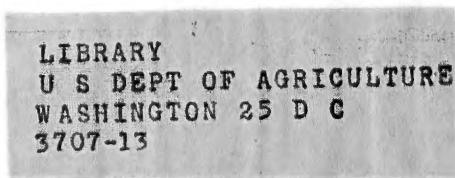
Del Rancho
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Phone . . . McFarland 81-W
P. O. Box 548
McFARLAND, CALIFORNIA

—1955-1956—
WHOLESALE PRICE LIST
of
Fruit Trees . . . Flowering Trees
Shade Trees . . . Grape Vines



TO:



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